



Final 2012 Schedule

CSA Program Kick-Off (Jan. 14, 3-6pm following the NSA/CO meeting)

- Welcome to the World of Professional Speaking with Christie Ward
- Participant Introductions & Expectations
- Insights from the World of Speaking: From the Trenches to Center Stage with Ruby Newell-Legner

Weekend One (January 28 & 29, 2012)

- Saturday All Day: How to Develop a Keynote or Training Program with Pam Gordon
- Sunday am: Branding/Expertise Module with Patrice Rhoades-Baum
- Sunday pm: Let's Roll up our Sleeves Application Session
- Sunday evening: NSA Holiday Party

Weekend Two (February 25 & 26, 2012)

- Saturday am: Business Development/Sales Module with Colleen Stanley
- Saturday pm: Story Theater Module with Doug Stevenson
- Sunday am: Marketing Module with Orvel Ray Wilson
- Sunday pm: Let's Roll up our Sleeves Application Session

Weekend Three (April 21 & 22, 2012)

- Saturday am: Search Engine Marketing Module with Heather Lutze
- Saturday pm: Let's Roll up our Sleeves Application Session
- Sunday All Day: Presentation Skill Coaching with Marcia McGilley

Graduation/Celebration/Recognition (Part of the NSA Colorado Awards in May 11)