



REASONS TO JOIN THE NSA COLORADO SPEAKER'S ACADEMY

WHAT THE PROGRAM WILL GIVE YOU

1. The program will help you be the best speaker you can be in the field of your choice. The key focus areas of the class are:
 - How to be a better speaker
 - Learn the business of speaking
2. The program is focused the 4 key NSA competencies
 - **Eloquence** – The art of speaking and the use of powerful and persuasive presentations. This means creating the proper setting for an effective presentation as well as the concrete skills related to presenting, performing, and theatrical methods.
 - **Expertise** – The knowledge, skills, and experience in a specific area. Speakers should know which body of expertise is ideal for them and be able to effectively research and develop their content.
 - **Enterprise** – The purposeful undertaking of a successful speaking business venture. This includes business management, sales and marketing knowledge, as well as the skills necessary to generate income through speaking engagements and other revenue streams.
 - **Ethics** – The principles or standards governing the conduct of those in the speaking profession. Ethics is the foundation and summation of the three other competencies. It is about who you are as a person – both personally and professionally – and encompasses your reputation, character, and integrity.

KEY CLASS FEATURES

1. Attend six days of classroom learning where you will get:
 - Insider knowledge from successful Certified Speaking Professionals (CSPs)
 - Receive individualized coaching from professional speech coaches
 - 8 Step NSA Speaking workbook
2. Learn from four webinars on key development areas
3. Work one-on-one with a mentor who is chosen specifically for you.
4. Create your personal binder from the content given in class that will be your speaking roadmap for the years to come
5. Be part of NSA CO family:
 - Experience the organization and get to know the Board Members
 - Be invited and included at chapter events
 - See the value it brings today and after the academy

Colorado Speakers Academy sells out every year!

We are only accepting 20 students. If you'd like to participate in this amazing experience, please make your deposit now to reserve your seat.